

Clayfolk's Fall Show Press Release 2026

**November 20th - 22nd at the Medford Armory
Clayfolk's Fall Show and Sale is here!**

**Where: Medford Armory
1701 S Pacific Hwy
Medford, Oregon 97501**

**When: November 20th-22nd, 2026
Friday: 10:00am thru 7:00pm
Saturday: 10:00am thru 7:00pm
Sunday: 10:00am thru 3:00pm**

**Children's Clay Activity:
Saturday: 11:00-6:00
Sunday: 11:00-2:00**

Admission is Free!

Established in 1976, Clayfolk has been enriching Southern Oregon through the knowledge, creativity, and skills of its ceramic artists. Our members share their passion for clay by teaching, learning, and inspiring others to appreciate the art and craft of ceramics.

The Clayfolk Fall Show and Sale, held annually on the weekend before Thanksgiving, features an incredible range of ceramic art, along with demonstrations from Clayfolk potters and a hands-on clay area for kids of all ages.

The fall show highlights the work of more than 70 ceramic artists, many recognized throughout the Pacific Northwest, each with a unique style and perspective. The public is encouraged to interact with the artists, ask questions, and learn more about the creative process behind the work.

Clayfolk continues to support local and regional potters and make the art of clay accessible to our community. Through our annual show and sale, college scholarship, and clay workshops for members and the public. We help encourage and strengthen the ceramic arts in Southern Oregon.

Clayfolk also works with the Jackson and Josephine County Empty Bowls programs to raise money to help feed people in our communities.

Thank you for partnering with us to spread the word about this year's Clayfolk Fall Show and Sale.

Contacts, Online Resources, Social Media

Contacts:

Show Chairs

-Robert Call, recall1957@gmail.com

Promotion Chair

-Julie Furrer, julie.a.furrer@gmail.com

Radio and TV

-Dana Ivory Godley, roguevalleyhomes4u@gmail.com

Social Media Chair

-Kendra Ortner, clayfolksocialmedia@gmail.com

Online Press Kit and Promo Photos:

www.clayfolk.org/press-kit/

Social Media Links:

Facebook, <https://www.facebook.com/profile.php?id=100086640103044>

Instagram, <https://www.instagram.com/clayfolk/>



The poster features a large, vibrant illustration of a turkey on the left side, decorated with various colorful patterns and symbols. The text on the right side provides details about the event.

CLAYFOLK

POTTERY SHOW & SALE 2026

November 20, 21, 22

Friday 10 am - 7 pm, Saturday 10 am - 7 pm
Sunday 10 am - 3 pm

Medford Armory
1701 S Pacific Hwy, Medford, Oregon

Free Admission
www.clayfolk.org

Artwork shown is by: (from left) Catherine McElroy, Frank A. Gosar, Julie Furrer, Alissa Clark, Ted Ernst.

Short PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release:

Length: 20-30 seconds

Kill Date: November 22nd

CLAYFOLK FALL POTTERY SHOW AND SALE

Clayfolk Annual Fall Pottery Show and Sale at the Medford Armory, 1701 S Pacific Hwy, Medford Oregon 97501. November 20th-22nd, Friday 10am-7pm, Saturday 10am-7pm and Sunday 10am-3pm.

This is the region's largest display of pottery and sculpture, featuring over 70+ artists from all over Oregon and Northern California. There will be hourly demonstrations and a kids clay area for those ages 0 to 100. Admission is free. For more information visit www.clayfolk.org

Long PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release:

Length: 120-140 seconds

Kill Date: November 23rd

Members of Clayfolk invite you to the Annual Fall Pottery Show and Sale, November 20-22 at the Medford Armory, 1701 S. Pacific Hwy., near the South Medford exit of I-5.

For more than 50 years, Clayfolk has brought together ceramic artists from throughout the region. This year's show features the work of more than 70 artists from Oregon and Northern California, making it one of the largest gatherings of handmade pottery and ceramic art in the region.

Visitors will find an incredible variety of handmade work, from decorative pieces and functional dinnerware to sculpture, ornaments, jewelry, tile, garden art, and much more. Whether you're looking for a special holiday gift, a new piece for your home, something to add to your collection, or simply want to discover something unique, there's something for everyone.

The show is a hands-on experience for the whole family. Watch skilled potters demonstrate their techniques throughout the weekend, and stop by the Kids' Clay Area, where children—and kids at heart—can get their hands in the clay and have some fun.

CLAYFOLK, Southern Oregon Potters Association, Fall Show and Sale, November 20th-22nd, 2026

Show hours are Friday and Saturday, 10:00 a.m. to 7:00 p.m., and Sunday, 10:00 a.m. to 3:00 p.m. On Sunday will have hourly door prizes for all attending.

Follow Clayfolk on Instagram and Facebook for updates, demonstration schedules, and opportunities to meet the artists participating in this year's show.

Admission is FREE! Come out, enjoy the show, meet the artists, and discover something wonderful made from clay.

Radio Spots

10:00 AM to 4:00 PM

PLEASE READ: 11/10 - 11/21

Attention art lovers!

Here is an event to put on your calendar.

This year is the Clayfolk Annual Fall Pottery Show and Sale and it is opening Friday, November 20th at 10am and continues Saturday and Sunday at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit from I-5.

Gather your family and friends to visit the show that features over 70+ ceramic artists. It is Southern Oregon's largest display of handmade pottery. Activities include pottery-making demonstrations and a hands-on experience in clay for children ages 0-100. Kids Clay Area is open Saturday 11am-6pm and Sunday 11am-2pm. Again the show is November 20th through 22nd at the Medford Armory, Friday 10am-7pm, Saturday 10am-7pm and Sunday 10am-3pm. Admission is Free! For more information visit www.clayfolk.org or follow us on Instagram and Facebook.

PLEASE READ FRIDAY 11/20 -opening day of the Show

Clayfolk Show and Sale is the largest gathering of ceramic artists in the region and it starts today at 10am and goes 'till 7pm at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit from I-5. Gather your family and friends to visit the show that features over 70+ ceramic artists. Activities include pottery-making demonstrations and a hands-on experience in clay for children ages 0-100. Again the show is November 20th-22nd at the Medford Armory, Friday 10-7, Saturday 10-7 and Sunday 10-3. Admission is Free! For more information visit www.clayfolk.org or follow us on Instagram and Facebook.

PLEASE READ SATURDAY AND SUNDAY 11/22-23- last two days of the Show

CLAYFOLK, Southern Oregon Potters Association, Fall Show and Sale, November 20th-22nd, 2026

The Annual Fall Clayfolk Show and Sale is the largest gathering of ceramic artists in the region and it continues this weekend at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit from I-5. Gather your family and friends to visit the show that features over 70+ ceramic artists. Activities include pottery-making demonstrations and a hands-on experience in clay for children ages 0-100. Again the show is November 20th-22nd at the Medford Armory opening at 10AM and going until 7pm Saturday. Then on Sunday it opens at 10am and closes at 3pm and will have hourly door prizes for all attending.. Admission is Free! For more information visit www.clayfolk.org or follow us on Instagram and Facebook.