

Clayfolk's 50th Fall Show Press Release 2025

November 21st - 23rd at the Medford Armory

Clayfolk's 50th Fall Show and Sale is here!

Where: Medford Armory

1701 S Pacific Hwy

Medford, Oregon 97501

When: November 21-23rd, 2025

Friday: 11:00am thru 7:00pm

Saturday: 10:00am thru 7:00pm

Sunday: 10:00am thru 3:00pm

Children's Clay Activity:

Saturday: 11:00-6:00

Sunday: 11:00-2:00

Admission is Free!

Established in 1976, Clayfolk has been enriching Southern Oregon with its wealth of potter's knowledge. Teaching our high school kids, in college deepening our understanding of glaze chemistry and inspiring so many more of you to appreciate the creativity and skills of the ceramic arts.

The Fall Clayfolk Show and Sale is always the weekend before Thanksgiving and features an incredible range of ceramic art, along with demonstrations from your favorite potters and an area for kids ages 0-100 to enjoy playing with clay.

The fall show highlights the work of more than 70+ clay artists, many renowned throughout the Pacific Northwest, each with a unique style. The public is encouraged to interact with the artists, adding to the popularity and success of our annual fall show.

Clayfolk has continued to support local and regional potters, and to make the art of clay accessible to our community. We address this mission by annually selling our creations and awarding a college scholarship. In addition, we sponsor clay workshops both for our members and the public, and work with both Jackson and Josephine County Empty Bowls programs to raise money to feed the less fortunate in our communities.

You may utilize the following promotional Press Release to help us promote this popular event. Thank you for partnering with us to spread the word about this year's annual Fall Clayfolk Show and Sale.

Contacts, Online Resources, Social Media

Contacts:

Show Co-Chairs

-Michael McKinney, gratefuldadpottery@gmail.com

Promotion Chair

-Julie Furrer, julie.a.furrer@gmail.com

Radio and TV

-Dana Ivory Godley, roguevalleyhomes4u@gmail.com

Social Media Chair

-Kendra Ortner, clayfolksocialmedia@gmail.com

Online Press Kit and Promo Photos:

www.clayfolk.org/press-kit/

Social Media Links:

Facebook, <https://www.facebook.com/profile.php?id=100086640103044>

Instagram, <https://www.instagram.com/clayfolk/>

Short PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release:

Length: 20-30 seconds

Kill Date: November 23th

CLAYFOLK FALL POTTERY SHOW AND SALE

This year is Clayfolks 50th Annual Fall Pottery Show and Sale at the Medford Armory, 1701 S Pacific Hwy, Medford Oregon 97501. November 21-23rd, Friday 10-7, Saturday 10-7 and Sunday 10-3.

This is the region's largest display of pottery and sculpture, featuring over 70+ artists from all over Oregon and Northern California. There will be hourly demonstrations and a kids clay area for kids ages 0 to 100. Admission is free. For more information visit www.clayfolk.org

Long PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release:

Length: 120-140 seconds

CLAYFOLK, Southern Oregon Potters Association, Fall Show and Sale, November 21-23, 2025

Kill Date: November 23rd

Members of Clayfolk are celebrating their 50th Annual Fall Pottery Show and Sale at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit of I-5. This show has been brought to you since 1976 and opens November 21st-23rd, Friday 10:00-7:00, Saturday 10:00-7:00 and Sunday 10:00-3:00.

This is the region's largest display and sale of handmade pottery and ceramic sculptures and will feature over 70+ potters from all over Oregon and Northern California.

This all-ceramic show will feature an amazing variety of creative work from decorative to functional dinnerware. There will be something for everyone at this show!

Decorative and functional art, ornaments, jewelry, tile work, garden art and more are available with a wide range of prices to find that perfect art piece for the entry or for your niece to buy her mom something special. This is the place to shop for gifts, add a teapot to your collection, or locate the perfect sized bowls or platter. Find a sculpture or treat yourself to some unique jewelry. It's a hands-on experience for the whole family. There's a kids clay play area for kids ranging in ages 0-100 and marvelous demonstrations hourly by potters who have built up techniques from years of skilled testing.

Follow Clayfolk on Instagram and Facebook to hear about the demonstration schedule for the weekend and meet the many potters who will be at this year's show.

Admission is FREE, so come out and enjoy the show!

Radio Spots

10:00 AM to 4:00 PM

PLEASE READ: 11/10 - 11/21

Attention art lovers!

Here is an event to put on your calendar.

This year is Clayfolks 50th Annual Fall Pottery Show and Sale and it is opening Friday, November 21st at 10am and continues Saturday and Sunday at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit from I-5.

Gather your family and friends to visit the show that features over 70+ ceramic artists. It is Southern Oregon's largest display of handmade pottery. Activities include pottery-making demonstrations and a hands-on experience in clay for children ages 0-100. Children's Clay is open Saturday 11-6 and Sunday 11-2. Again the show is November 21st through 23rd at the Medford Armory, Friday 10-7, Saturday 10-7

and Sunday 10-3. Admission is Free! For more information visit www.clayfolk.org or follow us on Instagram and Facebook.

PLEASE READ FRIDAY 11/21 -opening day of the Show

Clayfolk Show and Sale is the largest gathering of ceramic artists in the region and it starts today at 10am and goes 'till 7pm at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit from I-5. Gather your family and friends to visit the show that features over 70+ ceramic artists. Activities include pottery-making demonstrations and a hands-on experience in clay for children ages 0-100. Again the show is November 21st through 23rd at the Medford Armory, Friday 10-7, Saturday 10-7 and Sunday 10-3. Admission is Free! For more information visit www.clayfolk.org or follow us on Instagram and Facebook.

PLEASE READ SATURDAY AND SUNDAY 11/22-23- last two days of the Show

The 50th Annual Fall Clayfolk Show and Sale is the largest gathering of ceramic artists in the region and it continues this weekend at the Medford Armory located at 1701 S Pacific Hwy, near the South Medford exit from I-5. Gather your family and friends to visit the show that features over 70+ ceramic artists.

Activities include pottery-making demonstrations and a hands-on experience in clay for children ages 0-100. Again the show is November 21st through 23rd at the Medford Armory opening at 10AM and going until 7pm Saturday. Then on Sunday it opens at 10am and closes at 3pm. Admission is Free! For more information visit www.clayfolk.org or follow us on Instagram and Facebook.