CLAYFOLK 2020 WINTER ISSUE Issue 2020.5





Winter 2020 NEWSLETTER

SOUTHERN OREGON POTTERS ASSOCIATION

As the Wheel Turns

a note from the president

There were days, and there were days
And there were days between (Hunter, Garcia)
Ah, such a haunting song. "Days Between" just
fits this winter day, gray and dry, yet hinting at
the anticipation of something coming along.
Check it out. This is my end of year Clayfolk
newsletter message and I'm simultaneously
reflecting on the days come gone and the days
coming. If it wasn't too much, I'd be
overwhelmed (hmm, irony or logic?).

Yes, something is coming to help inspire, to provide meaning and reason for much of the chaos surrounding us. From recent wildfire ashes we will see new growth. From the pandemic we will struggle between collective efforts and personal liberties. From a year of cancelled shows, cancelled hugs and now a cancelled holiday (well, kind of), we will seek a new direction. The path that lies in front of me looks like optimism and hope. How about you?

Though us Clayfolk members are a diverse collection of people, we can likely agree that this has been a most unusual year. I suppose we're just meant to survive whatever challenges come our way. We engaged each other this year with questions, ideas and enthusiasm regarding our cancelled 2020

Show. Clayfolk: Reimagined was more than our effort to engage customers (and inspire ourselves), it was the first move toward our 2021 Show. Incidentally, I will be moving into the Show Chair position in a few weeks...dumb luck or what?! More to come on this as we move into next year.

Whether your personality leads you to launch, dive, jump, get dragged kicking and screaming, or tip toe, 2021 is coming. Prepare thyself (3).

Ah, look at the time. I'm not on the Clayfolk ballot for officers. Good, bad, or other, part of keeping organizations energized is the sharing of volunteer tasks. Our officers perform the essential function of guiding Clayfolk. Through the years that's what they do, recognize the importance of fidelity to the organization and make appropriate decisions. Simple, right? With the Board I've worked with these past few years, yes, the mission has been simple (maybe not always with decision making, ha ha).

My sincere thanks and abundant gratitude to Board members Carole Hayne, Shirley Huft, Bonnie Morgan, Debbie Thompson, Pat Richey, Sally Pursell, Jim Nordal, Kat Hatcher, and Carol Heisel for their contributions during my tenure as president.

A grateful potter, Michael McKinney



Clayfolk REIMAGINED

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2020 CLAYFOLK OFFICERS

President: Michael McKinney

president@clayfolk.org

Vice President: Bonnie Morgan

vicepresident@clayfolk.org

Secretary: Patricia Richey

secretary@clayfolk.org

Treasurer: Debbie Thompson

treasurer@clayfolk.org

Members at Large

- Kat Hackett
- Sally Pursell
- Jim Nordal

NEW BOARD ELECTED: 1/1/2021

COMMITTEE CHAIRS

Archivist: Ben Wood archivist@clayfolk.org

Empty Bowls

- Jackson Co.: Carol Heisel

- Josephine Co.: Bernie Delallo

and Janice Shenker

- Douglas Co.: Peppi Melick emptybowls@clayfolk.org

Enews: Bob Causey (As of 1/1/2021)

enews@clayfolk.org

Library: Sally Pursell library@clayfolk.org

Membership: Dennis Milbradt

membership@clayfolk.org

Newsletter: Vicki Chamberlain

(Until 1/1/2021)

newsletter@clayfolk.org

Photo Booth: Penelope Dews

photobooth@clayfolk.org

Points: Patt Causey points@clayfolk.org

Scholarship: Betsy Moore scholarship@clayfolk.org

Show Chair: Michael McKinney

(As of 1/1/2021)

showchair@clayfolk.org

Webmaster: Pat Richey (As of 1/1/2021)

webmaster@clayfolk.org

Workshops: Carole Hayne

and Peppi Melick

workshops@clayfolk.org

MEMBERSHIP RENEWAL TIME

Mail in your membership renewal by Dec. 31st and earn 3 points.

The membership form is enclosed in the hardcopy version of this newsletter or download below.



January 2021 Clayfolk General Meeting

Time/date: Saturday, January 23, 2:30-4:00 p.m.

Location: Zoom, in the comfort of your home

Program: Show & Tell

Chair Opportunities

The Clayfolk Newsletter Chair position is now open!

The newsletter chair is a three-year position that earns 15 points per year. So, if you are new to Clayfolk and want to earn some serious points fast, this is a great opportunity for you!



The Newsletter is a great job because you get to connect with all sorts of interesting Clayfolk members and help them celebrate their news and happenings. The chair position begins January, 2021.

Want to know more about this position? Contact newsletter@clayfolk.org
If interested, please contact president@clayfolk.org

Clayfolk Pop-ups

Clayfolk Pop-Up shows were created from REIMAGINING the yearly Clayfolk Show & Sale in response to the challenges of the COVID-19 pandemic.

After surveying members assessing interest, organizing plans proceeded via zoom meetings. Of 31 people initially interested in being part of a Pop-Up, 18 ended up participating. The basic Pop-Up idea was to keep it simple and flexible to meet the needs of participants and their locations.

Participants paid a \$20 fee to Clayfolk to help pay for signage and promotion. The weekend of October 17- 18 was selected. Some locations chose to do one day while others did both.

We had three individual Pop-Ups covering the Applegate, Jacksonville, and Grants Pass. In Roseburg Clayfolk partnered with the Umpqua Valley Art Association and 4 artists showed their work. Grants Pass had a one-day Pop-Up with seven artists, and in Ashland in a collaboration with the Ashland Art Works Gallery, four members showed their work.

Overall there was positive feedback from customers and artists, with suggestions for more collaborations and more publicity.



Gold Hill Group "We would like to express our thanks to the members of Clayfolk who went out of their way to make this a successful weekend; not to mention the weather gods!"

Photo left to right: Sandie, Viviana, Bernie, Janice





Ashland Group "A great day at the Ashland Art Works and Clayfolk Reimagined show!"

Photo: Bonnie Morgan

"This was a great way for Clayfolk members to come together and make sales happen!"

Michael McKinney

Creating new partnerships

by Bob Johnson

"Like Eugene and Bend, Roseburg is on the fringe of the Clayfolk area, although we have several long-time members here. I didn't expect to get much traffic for our pop-ups from our traditional Medford-Ashland-Grants Pass base simply from our website or e-cards, and relatively few people from Roseburg travel to our Clayfolk show each year. So, I thought we needed to make some sort of splash locally. So I reached out to our local master potter, Ted Isto, guru in charge of The Clay Place, and to Sandee McGee, director of Umpqua Valley Arts, which houses Ted's shop. They were immediately enthusiastic--especially because the summer Arts Festival and indoor exhibitions at UVA had been canceled due to COVID. This was an opportunity to "show the flag" for ceramic art--safely outdoors.

I was enthusiastic, too, because I had always thought that partnerships between Clayfolk and local museums, galleries, and art centers would benefit everyone. I was thinking, for example, how good Umpqua Valley Arts had been to allow us to use their facilities for occasional meetings. The same goes for the Grants Pass Art Museum.

The result in Roseburg was a Clayfolk partnership with Umpqua Valley Arts that led to pop-up venues at four sites, including a gallery, two open-studios, and The Clay Place. The artists were a





mix of Clayfolk members (Peter Alsen, David Parry, Cheryl Weese, and Bob Johnson) plus Ted and a few of his students. Umpqua Valley Arts provided some space, but mainly they saw to the advertising that brought out our customers. And, I think I recruited a few new members for Clayfolk!"

Clayfolk Show & Sale | 2021

First steps toward our next Clayfolk Show launched on November 25th via a Zoom meeting. We are forming a group, or committee, to explore alternative venues, dates, and other Show related logistics for 2021. *Alternative* means our recent hosting of the annual Show & Sale at the Medford Armory is one possible scenario. There are Clayfolk members who remember when the Show was held during other times of the year and at other venues. Two of the last three years (2020 doesn't count), we had different venues while keeping our published, "always the weekend before Thanksgiving." Our current reality is that words like "always", right up there with "never", are up for discussion. The past should rightly inform and influence our present choices. Many years of Clayfolk Shows are part of the current conversation and invaluable for making informed decisions this next year. You are encouraged to share your experience and ideas in the coming conversations.

Upcoming meeting invitations are published through enews and all Clayfolk members are welcome. Come participate, listen in, or just enjoy seeing people we haven't seen for a while! Highlights from our first meeting include a robust conversation on both venues and dates. Our unknowns include what the other guilds are planning and venue availability. Whatever we eventually determine, the Who, What, Where, When and How of the Clayfolk Show 2021, you will be kept apprised of the process.

Member submitted callouts



Clayfolk was recently recognized with the

Ultimate Group Celebration

through American Craft Week

Clayfolk received this award for our long history as an organization and for our steadfastness in continuing to hold our annual show through the creation of Clayfolk Reimaged!

WANTED:

Peter Meyer is looking for used hard brick for a small wood kiln project.

If anyone has any for sale, please text him at 541-419-9854 with 'hard brick' as subject line.

Congratulations to Nancy Y. Adams

One of Nancy's creations is now in the permanent collection at the Racine Art Museum, in Wisconsin.

"For me it's a nice surprise, highlighting a 50-year career exhibiting nationally and with Clayfolk."

Congratulations, Nancy!

Spirit Fish Tea, 1992 Permanent Collection, Racine Art Museum



NEW Southern Oregon Studios

Bloom Pottery SF – Ashland

Stephanie Friedman has opened a clay studio in Ashland. She offers pottery classes, open studio, retreats and workshops. Clay and pottery tools available for sale. For more info please visit: http://www.bloompotterysf.com/

Bloom Pottery SF

300 East Hersey Street #7 Ashland, OR 97520 (541) 708-2006

email: sfpottery@gmail.com

NorthWest CERAMICS – Phoenix

Jeff Edwards and Liz O'Brien, a father and daughter team have recently opened NW Ceramics in Phoenix, OR. They are offering discount membership/space to potters from Talent and Phoenix who have lost their studios. Their new ceramic studio is fully equipped and set up very well for personal safety. If you are interested in finding out more about the discounts available to local potters please email Liz at Staff@NorthwestCeramicStudio.com Check out their place at www.NorthwestCeramicStudio.com

NorthWest CERAMICS

4495 S Pacific Hwy, Phoenix, OR 97535 email: Staff@NorthwestCeramicStudio.com

Candidate Statements

Board Member at Large (alphabetical by last name)

Kathy Hacker

Chad & I moved to Southern Oregon from Arizona in November of 2017 and have been members of Clayfolk for two years. In Tucson I taught beginning and intermediate clay classes with Pima County Parks & Rec for 5 years. I was also a member of SACA (Southern Arizona Clay Artists), serving as Member at Large for one year and Shows Chair for three years. While teaching, our studio with the County also coordinated and participated in a large Empty Bowls event every Spring. Chad & I are excited to be part of Clayfolk and the Southern Oregon clay community. I believe I can bring my experience from working with other clay artists and my time working with SACA on Empty Bowls and Shows.

Jim Nordal

It has been a privilege to have served on the Clayfolk Board as a member-at-large for the past two years. This board is made up of a great group of people who represent Clayfolk well and I look forward to serving for another year.

Janice Shenker

I would like to be considered for the Board Member at large position for 2020.

I am new to pottery starting in 2016 with a community education class at RCC after I retired from a 40-year career in nursing. It was always my desire to get involved in the arts, but life just got in the way.

I have been a member of Clayfolk for a few years and participated in my first show this year. I also cochaired the Josephine County Empty Bowls event this year. I believe this organization offers both new and experienced potters a community for growth, learning and family.

As a member of the board, I would hope to bring a new potter's perspective to our organization moving the organization forward, encouraging new membership, and participate in decisions for the future of the organization.

Officers

Secretary: Patricia Richey

I, Patricia Richey, am submitting my name to continue to be the Clayfolk secretary. I have been the secretary for the last three years and have done a reasonable job in producing the minutes for the Board and General meeting. I have fulfilled the requirements of the secretary and have only missed a few meetings. But even with missing the meeting I was able to produce the minutes with notes taken by others that attended the meetings.

Treasurer: Debbie Raddatz Thompson

I would like to be put on the ballot for Treasurer of Clayfolk. I think one of my most important qualifications is my desire to see Clayfolk succeed and flourish as an organization.

The practical qualifications are:

- I have been a current member of Clayfolk since 1995.
- I manage all financial aspects of our rentals: this includes all bookkeeping, entering all the data monthly into spreadsheets and Quicken for each rental, balancing accounts, paying bills, transfers between accounts, tracking expenses, yearly organization for taxes, selecting/interviewing potential tenants.
- I have been Show chair for 4 years, Sales chair 2 years, Transportation chair, Points Chair, I am currently Treasurer and Show sales chair.

I've enjoyed being Treasurer and hope to continue. Thanks for your consideration.

President: Bonnie Morgan

Clayfolk has always been near and dear to my heart: a group of clay artists working together exploring common interests, goals, and ways to give back to our communities. I look forward to being part of a leadership team that continues to meet challenges with imagination, flexibility, good humor, and a can do attitude. I greatly appreciate your support for the position of President.

Vice President: Sally Pursell

It would be an honor to serve as Clayfolks' vice president. I've had the privilege of serving as memberat-large for several terms and would appreciate the opportunity to continue working with the Board. Our Clayfolk activities have been greatly curtailed this past year, let's think outside the box and sally forth.



REMEMBER > > >

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*Tentative 2021 Meeting Schedule

Month 2021	Meeting type	Meeting location	Host	Activity	Time
January 14 (Thursday)	Board	ZOOM	Michael McKinney	NA	6:00-7:30
January 23 (Saturday)	General	ZOOM	TBA	Show & Tell	2:30-4:00
*March 18 (Thursday)	Board	ZOOM	Bonnie Morgan	NA	6:00-7:30
*March 28 (Sunday)	General	ZOOM	TBA	Program/Activity TBA	2:30-4:00ish
*June 17 (Thursday)	Board	ZOOM	TBA	NA	6:00-7:30
*June 26 (Saturday)	General	All Sports Park (Grants Pass)	*Michael McKinney	Swap Meet/ Potluck picnic	2:30-4:00
*August 12 (Thursday)	Board	ТВА	TBA	NA	6:00-7:30
*August 22 (Sunday)	General	ТВА	TBA	Program/Activity TBA	2:30-4:00
*October 14 (Thursday)	Board	ТВА	TBA	NA	6:00-7:30
*October 25	Show Chairs	*GP Museum of Art (Grants Pass)	Michael McKinney	Show Chairs' reports	12:30-2:00
*October 25 (Sunday)	General	*GP Museum of Art (Grants Pass)	*Carole Hayne	Booth Pick	2:30-4:00
TBA	Show and sale	ТВА	Show Chair Michael McKinney	Show & Sale	Fri: TBA Sat: TBA Sun: TBA

JACKSONVILLE, OR 97530 PO BOX 1334 CLAYFOLK

