

Radio/TV Chair CLAYFOLK

Work in coordination the Promotions committee, focusing solely on radio and TV advertising.

In July, contact TV and radio stations to create and schedule ads. In November, by 2 weeks before the show, make sure all ads are ready and scheduled to run.

Add show information to community calendars.

We are now working only with KDRV and SOPV for TV ads. Kyle Pace at KDRV provided a package, which included a commercial for KDRV as well as a shorter one for SOPTV.

(Contact for SOPTV is Robert Mead)

They also did an interview with Bonnie Morgan.

We did a sponsorship package with JPR. Abigail Hepburn is the contact for JPR.

This year we did a small package with KAJO/KLDR, as well as an interview. I was interviewed this year for KAJO/KLDR.

Jill Hamm was the contact person.

In beginning of November, send info to other radio stations asking for PSAs as well as adding to their community calendars.

Make sure Facebook person has access to TV ads to share on FB.

Make sure treasurer receives all billing statements.