

Membership Meeting - March 28, 2015

Hostess –Debbie Raddatz- Thompson home.

Meeting called to order by Carole Hayne at 2:35

Peppi Melick and Susan Roden were Skype into the meeting. There had been some discussion regarding members in the Eugene/Roseburg area could gather and could be Skype into the booth pick meetings. This was tried at today's meeting via cellphone for a short time. Will review this and see if it can be perfected before the booth pick meeting.

Items:

- Chair of E-news was changed to Michael Mann. He has joined Clayfolk and is now a member and has been doing the E-news in conjunction with Dan Minard.
- Molly Robinson to be program chair for next year.
- We found out that the scholarship committee has not been active for a couple of years; or rather has not given out a scholarship for the past three or four years. The funds were still in Bonnie Morgan's name. The only people who could write checks were past members of the committee. The board voted to put the monies under the treasurer's responsibilities. Monies in a separate fund for expenses was closed and put into the general fund. The scholarship has \$64,000 in it and is set up so that we can award a \$2000 scholarship without touching the principle. Cindra Vargas has sent out application packets to colleges. The committee will review these. Discussion was held by the members present regarding how the student awarded the scholarship is chosen and how the scholarship works.
- This is Clayfolk's 40th year – asked for ways to mark the occasion at the show this year. Ideas can be submitted to Shirley Huft, the show chair.
- Carole Hayne has asked the members at large, Kazuko Young, Irene Stephens and Teri Nelson, to formalize the general policies and guidelines for the exchange of information through newsletter, website and possibly social media.
Carole Hayne asked the membership present: How many people are clear on where to send information, newsletter, web page or social media? A discussion ensued and some confusion was noted. When this has been completed it will be shared with the membership.
- Carole Hayne has looked at all the board positions and chairs that have been held by members for three or more years. Many people have stayed in positions long after their terms have been completed due to a lack of interest from others to fill the position. A discussion was held about the fact that open positions have not been shared at meetings or in the newsletter for a while. Lynita Zajack apologized to the membership for this oversight.
Carole Hayne would like to see more members participate as organization chairs noting that whenever a new chair takes over it seems that new ideas come out. Carole Hayne's goal for 2016 is to have new people on the board and new people in chair positions. She noted she has heard that some members had no idea how to get appointed to a chair positions.

Carole Hayne explains to get a chair position a member needs to contact a board member and submit a note of interest. It would also be helpful for the interested member to contact the current chair to get an idea of how much work is required. The new member packet has information informing new members that open chair positions will be announced.

Carole Hayne will be working on recruiting members and having the descriptions of positions updated. Shirley asked each show chair to submit to her a position description and the requirements of each position.

Carole Hayne has asked chairs to send job descriptions to update the website.

Due to the division of labor within the organization: Shirley Huft, this year's show chair, is in charge of positions related to the Clayfolk show. Carole Haynes, as president of the Clayfolk group is in charge of the positions for the organization.

- Due to some confusion about board positions and voting on those positions, a discussion was held and an interest was shown in reviewing the bylaws.
- A concern was expressed about the Clayfolk financials and the transparency of the board regarding finances. Lynita Zajack gave as best a review as she could of the history of the non-profit status and the current status of the Clayfolk group as a corporation and not a non-profit and why the members do not get 1099s for show sales. Members were informed that they are welcome to come to the board meetings at any time and ask any questions that they wish.
- New revised social media chair position for the show discussed. This person would do the Facebook and twitter campaign. Teri Nelson is working on a detailed description of the position. Suggestion made that someone who uses Facebook a lot apply for this position.
- Organizational job descriptions are in the operations manual on the web. Go to the member's only area below the slider, click and enter the password (clayfolkpotter) and there will be a title for the operations manual. Each description is on its own page. Hit the plus sign and the entire description will appear. Vicki is doing a great job with the webpage.
- If you think of something to put on the web contact the board and it will be reviewed.
- Members are encouraged to check the next newsletter for information about new and open positions. Members are encouraged to participate in these positions to contribute to the success of Clayfolk and earn points.
- Promotions

The promotions committee will be promoting the 40th year of Clayfolk as a media excitement point. The promotions committee is looking at estimates for new signs - hard plastic and aluminum. Costs will be submitted for review by the board.

The promotions committee has submitted a cost analysis for proposed reusable shopping bags to promote the Clayfolk show. When Phil Fishwick gets back from vacation he will do some graphics and more information will be given to the board. Discussion held by the members present on what might be appropriate for these bags and how the process of selling these bags at the show could occur.

Encouraged members of the promotions committee to attend a board meeting to discuss this proposal with the treasurer.

- Discussed voting for the board members and how that process is to work. Carole Hayne will put the question of the board members elections on the next board meeting agenda.

- Empty Bowls in Ashland – suggestion made by Jane Anderson, vice president, that Empty Bowls be the first picture on the slider of the website. Vicki changed this yesterday.
What page comes first on the website – several opinions were expressed.
 - The most current event should be on the slider first.
 - Always have the show first.

The slider is a big picture that shows up at the top of the page followed by another slide, etc., to give ideas of places to go on the website. At the beginning of the year, membership was the first picture followed by a picture for the gallery, the show, etc. The board was thinking that we should change the order of the slide show pictures each quarter depending on importance at that time. The show chair wants the show to be the first slider all year.

Formal meeting dismissed at 3:45 p.m. and followed by a potluck after which interested members participated in a pit fire.