



Clayfolk Communication Avenues

5/15/2015

In an effort to clarify what information our enews, newsletter and website disseminate we have attempted to provide an outline of what information is sent out via each communication avenue.

Enews

- Clayfolk President and/or operation messages as needed
- Chair announcements
- Clayfolk event information and reminders (Empty Bowls, workshops, show updates, membership alerts, etc.)
- Clayfolk Community inquires
- Member sales or ads
- Membership Directory - digital distribution
- General Meeting notices and agendas

NOTE: Should members need to send a global message to all other Clayfolk members please email your request to the enews team for dissemination. Please include YOUR contact info so members can contact you directly. **Email: enews@clayfolk.org**

Newsletter

- President's message
- Clayfolk operations - not time sensitive
- Hard copies of:
 - Ballots
 - Membership application
 - Member directory
 - Annual member's points list
 - Show application
- Vacancy announcements
- New members announcements
- Articles of interest by or about members, actives, committees
- Clayfolk Workshop information

Website

- Homepage: upcoming meetings and current announcements
- Member directory – digital version
- Clayfolk and Non-Clayfolk workshops – current information
- Clayfolk Library resources
- Current Officers/Chairs/committees
- Current meeting and deadline schedule
- Current Membership and Show applications
- Show participant portal
- Member gallery
- Archived meeting minutes
- Archived newsletters
- Community Calendar – as info is submitted

Find us at: Web: clayfolk.org Facebook: [/clayartists](https://www.facebook.com/clayartists)