

## Membership Meeting - March 15, 2014

Hostess –Mary Lou Schnoes. Meeting took place at the Medford Library.

Meeting: 3 p.m.

Membership introductions.

Show Update

Revised Show Application – Information is the same but the format and font are different.

Show application will be out in the April newsletter. Must be returned no later than June 1.

If membership is not paid by May 31, not eligible to be in the show.

Chair opportunities:

Mailing – 6 points, trainee 2 points – this year.

TV/Radio – 4 points, trainee 2 points – next year.

Pipe and Drape – Explained the pipe and drape question. Some members felt that pipe and drape would be

1. Easier. Someone else puts up
2. No need for a pop up.
3. Make show look more professional.

Cannot set up booth until the electrical was put and the pipe and drape installed. May require another day of rental of the armory.

Taking down the show, cannot take the electrical down until the pipe and drape is take down and removed.

Costs would escalate. Quote of approximately \$25 per person from a rental company.

At this time, we have the most inexpensive booth cost and the most made by the artists.

Pipe and drape is either black or white.

We have received compliments from customers on the way the show currently looks.

Each artist has their own style and like the way their booths look now.

Would the entire group be required to have pipe and drape.

Large plate at the bottom of the pipe and drape panel that keeps shelves from sitting flat.

Traditional lighting does not fit on the top of the pipe and drape and nothing should be attached to it. This has been tabled.

Webpage survey results.

President went over all the survey responses for the webpage and revitalizing/redoing the webpage. Don Clark and Shirley have consulted on this. We get 14,000+ hits per year, 500-1000 are from members, most just checking in

1. Information on the show. Thinking of redesigning to have a special tab for members to obtain a copy of the show map and a copy of the move-in packet. The other tab would be for the general public to get show information.
2. Why all members did not have biographies and photos in the member's gallery. This is not mandatory. If a member does not renew current information will be deleted. If you have pictures and a bio submit to have it added to the gallery.
3. About half of the survey respondents had a long list of items.
  - a. Can post a calendar on the web. Already there.
  - b. Show dates. Already there.
  - c. Contact information. Already there.

On the website, at the bottom, links are available to search the rest of the site.

- d. Clayfolk E-news address will be listed on the front home page for the president and the web master.
- e. Send out membership list either hardcopy or via E-news to the members. It is available on the web but the member must use the passcode to see it.  
User: ceramics.  
Password: clay4ALL.

If not able to access the membership list contact Don Clark.

- f. Possible to have a forum where members could talk to other potters. Cannot do that on our website but this is possible through a closed group on Facebook. Teri will send information regarding this.
- g. Place to share tips and techniques and find products. Resources on the website. This has not been updated. Carole Hayne, Don and Shirley spent a month trying to update the website. There are places for different chairs to update information, i.e. Empty Bowls. Need chair cooperation to update the pages that pertain to them.

Can send information to Don to be put on the resources page.

- h. Section spotlighting a potter on a once-a-month basis. This would require another chair – unless someone volunteers to do that this will not happen. Teri volunteered to help members put items on our facebook page.

Suggestion: Closed site, request permission and the administrator gives permission to be included on the site. Facebook administrator: Teri and Holly Gonnella.

Current site is public with show information.

Workshop – ENO 29 participants 26 paid participants. Made almost \$400 from the workshop.

Suggestions: Post pots made at the workshop.

Eno will be back doing a show.

Empty Bowls – E-news sent out with a flyer for empty bowls this morning. Beginning May 9. What was collected last November is for this May empty bowls.

Teri – working on a workshop with Wally Schwab, from Portland. Working on date for workshop. Will let members know when the dates are set. He works in Cone 10 but his technique can be used for any cone. Can be found on Google.

Cheryl - Gallery on Roseburg. Send out a postcard this month advertising her work was in the window. If anyone would like a postcard she brought extras.

Next meeting – Cassaleggio's home – May in Jacksonville.

July meeting at Debbie Raddatz-Thompson's Home.

Program: Jane Anderson – Wood Fire.